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UNCLAS SECTION 01 OF 03 COLOMBO 001694

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TAGS: BBSR CE ECONOMICS

SUBJECT: ICP FOR FISERV CBS WORLDWIDE

REF: (A) USDOC DISDIR ORLANDO, FLORIDA OF JULY 27,2004

1.COUNTRY: SRI LANKA 2.COUNTRY CODE: 542 3.CASE NUMBER: NA

4.REPORT DATE: October 04, 2004 5.COMPANY NAME: E-W Information Systems(EWIS) 6.ADDRESS: Methodist Central Building, 252 Galle Road, Colombo 3

7.CONTACT: Sanjeewa Wickramanayake

8.TITLE: Chairman/CEO

9.PHONE: 94-11-2338484/4520520

10.FAX.: 94-11-2447303 11.EMAIL: ewis@ewisl.net WEBSITE: WWW.EWISL.NET 12.YEAR ESTAB.: 1986

13.SIZE: Medium

14.SALES: USD 9.5 Million

15.EMPLOYEES: 325

16.MEMBER OF LOCAL CHAMBER: Ceylon Chamber of Commerce 17.HS CODE/BUSINESS CODE/PRODUCTS AND SERVICES:

17. HS CODE/BUSINESS CODE/PRODUCTS AND SERVICES: TT Software Solutions, IT hardware Trading, Assembling PCs, Consultancy, IT Training, W Communication, Internet Service Provider.

19.FOREIGN SALES: NA

20.FOREIGN FIRMS REPRESENTED: IBM, HP, Microsoft, Lexmark, Computer Associates, Sony, Imation,

AutoDesk, Cannon.

21.COMPANY BACKGROUND: E-W Information Systems commenced operations in 1986 in response to new growth in Information Technology, and was the pioneer IBM business partner. The company was started by two of Sri Lanka's prominent business persons, who also have interests in shipping, television, bunkering and other businesses. The company had a change of ownership in 1996, and the present Chairman/CEO was an employee of the previous owners. EWIS has also collaborated with the Japanese Computer Printing Company, Toppan Forms, which now owns a twenty percent stake in E-WIS Toppan Forms Colombo. The company has been in the forefront of the IT sector and is well informed about IT-related ed

government and private sector projects/plans in the country. The company is headquartered in one of country. The company is headquartered in one of Colombo's premier business locations, in very close proximity to the US Embassy. The company has also regionalized its operations with offices and service centers in the Western, Southern, Eastern, Northern, Central and North Western regions of the country.

22.FINANCIAL/BANK REFERENCE: Hongkong & Shanghai Banking Corporation, Sir Baron Jayatilake Mawatha Colombo 1.

23.FINANCIAL DATA (2002/2003-USD): Sales 9.6 million, Accumulated Profits 200,000.00, Paid up Capital 425,000. Total Assets 9.3 million.

KEY COMPANY OFFICIALS: Sanjeewa Wickramanayake is the Chairman and CEO of the EWIS Group. Mr. Wickramanayake is the major shareholder, , with Rajendram Christostam being the other shareholder in the company. Mr. Christostam is also the Director of Finance for the EWIS Group. At time of transfer, Mr. Wickramanayake paid a sum of U\$500,000 to obtain

ownership of the company. Six directors comprise the EWIS Board and each strategic Business Unit (SBU) is under the direction of a General Manager who is responsible for the performance of each respective SBU. The founders of the company no longer have any interest in the firm.

25.TRADE/FINANCIAL REFERENCES:

a) Bank References: Hongkong & Shanghai Banking

Corporation, Sir Baron Jayatilake Mw; Colombo 1 Tel: 94-11-2446591 Contact: Ms. Tehani Pilimatalawa

b)Trade References: Sri Lanka Telecom Lotus Road, Colombo 1

Ministry of Education 'Isurupaya' Sri Jayawardenapura Kotte, Battaramulla

Unilever Ceylon Ltd 258, Vincent Perera Mw; Colombo 14

Colombo Stock Exchange Level 4/5 West Wing World Trade Center Colombo 1

British American Tobacco 178 Srimath Ramanathan Mw; Colombo 15

26.MARKET INFORMATION AND OUTLOOK: EWIS operates in one of the most vibrant and competitive product/service sectors in the country. pioneer in the IT industry, EWIS has cultivated ted strong relationships with both government and private sector entities over the years. The company has worked with some of the major blue chip companies as well as government agencies in implementing IT projects in the country. EWIS is the first IT company in the country to be awarded the ISO 9002 certification for marketing and servicing, and subsequently obtained the ISO 9001 quality system. It has also been awarded numerous quality system. It has also been awarded numerous performance awards from international vendors and industry. EWIS has many new projects lined up, and is currently negotiating with a US company for maintenance and equipment service for an online lottery. It is also looking at collaborating with a renowned Indian company to offer business process training in Sri Lanka. This is expected to have widespread acceptance among the private sector, as there is a dearth of trained professionals available in the job market. Partnering with a major mobile telecommunications service provider is another effort the company currently is pursuing. The potential for the IT industry in Sri Lanka is great. Most government agencies and almost all private sector organizations have computerized operations. The government has initiated computer training in approximately 600 government-owned schools and will be looking at expanding the project to include more schools with donor funding. The World Bank recently allocated \$53 million to the GSL for IT, which will come under the purview of Information and Communication Technology Agency for Sri Lanka (ICTA). The areas for which the funds are earmarked are E-Procurement, E-Foreign Employment, E-Pensions and E-motoring. Industry sources disclose that 60-70 percent of these projects will require a foreign component, which provides scope for American IT

## 27.REPUTATION: Good.

POST EVALUATION: EWIS is a reputable company in the IT sector, having secured major projects both in the government and private sector corporations. Post Commercial Specialist visited the company and had a long discussion with the Chairman, Mr. Wickramanayake who provided all required information without hesitation and also talked in-depth about his company's plans and the scope for the IT industry in the country. According to the Chairman of the Computer Society in Sri Lanka, EWIS has a good reputation in the IT industry in the country and is an ethical and well-run business entity. The company also has the financial resources to implement large government and private sector IT projects. The company's bankers have stated that EWIS has maintained a satisfactory banking relationship for over 15 years and is offered credit facilities on a secured basis, which is standard practice in the local banking sector. EWIS also has good GSL connections irrespective of the party in power and maintains good relationships with the diplomatic community including donor agencies.

There are no known adverse local, economic, industry conditions that will affect a normal business relationship with an overseas company.

29.RECOMMENDATION: Embassy has reason to believe EWIS is a good business partner for U.S. companies, based on our information, discussion with EWIS, its bank and the President of the Computer Society of Sri

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